Every year, on 31 May, the World Health Organization (WHO) and global partners celebrate World No Tobacco Day (WNTD). The annual campaign is an opportunity to raise awareness on the harmful and deadly effects of tobacco use and second-hand smoke exposure, and to discourage the use of tobacco in any form. The theme of World No Tobacco Day 2019 is "Tobacco and lung health."

A National Consultation on "Tobacco and Lung Health" was organized on WNTD 2019 (31st May, 2019) which was attended by Dr V.K. Paul, Member, NITI Aayog; Secretary, Department of Health & Family Welfare; Dr HenkBekedam, WHO Representative to India and other officials of the Ministry; stakeholder Ministries/departments; State TB Officers; Experts; WHO Representatives, etc, wherein the following two documents were released alongwith the launch of dedicated website for NTCP;

- i. Guidelines for Tobacco Free Educational Institutions (ToFEI)
- ii. Operational Guidelines for National Tobacco Testing Laboratories (NTTL)









Every year, WHO recognizes individuals or organizations in each of the six WHO Regions for their exceptional accomplishments in the area of tobacco control. For this year 'World No Tobacco Day Award for 2019' was awarded to Department of Medical, Health and Family Welfare, Government of Rajasthan and Prof Raj Kumar, Director, V.P Chest Institute, University of Delhi.



During the National Consultation, the tobacco quitters who quit tobacco use through tobacco Quitline services also shared their experience from tobacco use to quit tobacco.